

TEEN YOUTUBE BOOK REVIEW program

Welland Public Library

50 The Boardwalk

Welland, ON L3B 6J1

Phone: 905-734-6210

www.welland.library.on.ca



DEAR POTENTIAL LIBRARY VOLUNTEER,

Thank you for your interest in our *Teen YouTube Book Review* program! We hope you are as excited about it as we are.

This program is available to teens between the age of thirteen and eighteen. If you are working on your high school diploma, participating in this program will earn you ten hours to go towards your mandatory 40 hours of community service. It will also give you the chance to contribute to your community, tell the library what you think, and read a novel before it's been published.

If you apply and are accepted to this program, you will select an Advance Reading Copy of a young adult novel, read it, write about it and then film yourself talking about the book you read. The library will then post your video on our YouTube channel and use the video to promote the library, its collections and programs. The process will take about six weeks, although since reading the book and writing about it will be done on your own time, you can significantly shorten the time it takes by reading and writing at a faster pace.

This package includes everything you need to know to get started.

- YouTube book review: description
- Rules and guidelines for your video
- Important formatting information
- Very important information about copyright law
- How this will work
- Online privacy and ownership: the serious stuff
- Welland Public Library Teen YouTube Review application form
- Welland Public Library Teen YouTube Review release form

If you are interested in the program please fill out and drop off the following pages at the library.

- Welland Public Library Teen YouTube Book Review application form
- Welland Public Library Teen YouTube Book Review release Form

After we receive your application we will contact you to set up an interview and orientation to the program and you will begin reading as soon as you like.

If you have any questions about the program or the application process, please contact the Coordinator of Children and Youth Services at 905 734 6210 ext 2508.

Sincerely,

Welland Public Library



OVERVIEW

This program will allow students to showcase their ideas and interests and give their input into the kinds of books the library buys, as well as creating material that the library can use as promotion. It is expected that the students who participate will read an advanced readers copy of a young adult novel selected by the library, submit a written response to it and film a video at the library.

Age

Participants will be between the ages of 13 and 18.

Skills

Students must be able to participate fully by reading the book, submitting a well written, coherent, error free report in a timely manner, and be willing and able to feature in a video.

Some accommodations can be made for extenuating circumstances.

Responsibility

- Read the book of your choosing from a selection available
- Write a timely, well-written review of the book following the formatting expectations
- Record a video reviewing the book following the formatting expectations

RULES (follow these) and **GUIDELINES** (they're just here to help) for your Video

Rules

1. Everything in your video should be something you'd feel comfortable saying to your grandmother (hint: no swearing, sexually explicit content, extreme descriptions of violence or gore, etc.)
2. Everything in your video must be your own words and your ideas. Of course, other people might have similar great ideas, but if we wanted to know what they thought, we'd Google them.
3. Nothing in your video can be hateful or hurtful to anyone. This includes individual people and groups of people. If you are saying something that you think could hurt another person's feelings, it probably will and you should reconsider using it.
4. Your video is about the book you read. We know there are at least sixteen million interesting things going on in the world. You are welcome to refer to your real life experience, but we do need the content and ideas of the book and how it made you feel to be the biggest part of your review.
5. You do not have to like the book that you have read. That's fine, some books aren't that great. But we expect your review to have specific constructive criticism, not be a rant about the worst parts of your (boring) book.

Please remember that we cannot use material that does not follow these rules and if we cannot use your video, we cannot give you hours. All videos are subject to approval from a library staff member before they can be posted.

Guidelines

1. You can film yourself reading your review or parts of the book, or you can read from off screen, or you can come up with some creative visuals that you can bring to the library to be filmed. Online presentations like Power Point and Prezi will not work.

2. If you want to be creative, go for it! Wear a costume, use a funny voice, bring in an action figure, whatever you want.
3. Tie in your personal experiences, what the book meant to you and why, as well as telling us about the book itself. Remember other people are going to read that book, but you're the only person who will ever feel the way you do about it.
4. If you want to read from the book, that's great! Try to keep it to a page though, since your review is pretty short.
5. You can include details about the author or background on the book is you like.

Of course, you don't have to follow all of these, or any of these. If you have an interesting idea that you're not sure about, ask.

Things that you can consider when you are writing your review include:

Personal responses

What did/didn't you like? Why? Would you recommend it? To whom? If someone made it into a movie, would you go see it?

Characters

Who were the main characters? Did you like them? Were they believable? Would you want to grab a coffee with them in real life?

Plot

What happens in the story (but no spoilers please)? Did you guess the ending or did it surprise you? Did it make sense or were there huge plot holes?

Setting

Where does the story take place? If it's a fantasy or science fiction book, did the author do a good job at creating a world you believed in, that made sense and followed its own rules? Would you go there on vacation?

Writing

Was the writer good at using grammar, word choice and sentence structure to add to the story? Was it easy to understand? Fast or slow paced?

IMPORTANT FORMATTING INFORMATION

1. The written report must not be more than a page.
2. Your video will be between 2 minutes and 2.5 minutes in length
3. It will be filmed in the library
4. Your book cover must appear in the video
5. The author's name and the title of the book must be said in the video
6. Screen grabs of online content, while cool, cannot be used
7. You may not use music (unless it is original music) or any other content that is not yours in such a way that it violates copyright law

VERY IMPORTANT INFORMATION ABOUT COPYRIGHT LAW

Broadly speaking copyright law is a legal system that protects the right of individuals to own materials that they've created. That means that if you write an amazing song, it is your song and other people can't use it without your permission and if someone else wants to use it, say as a soundtrack for a movie, and that movie makes money, you are entitled to some of the money. Of course, it's really, really complicated in real life, and always changing. Using something that isn't yours violates copyright law. Now, there are exceptions made for some things, mostly if you are using only a small amount of the material (usually less than 10%) or using it for educational purposes.

What does this mean for you right now?

If you have a neat idea about using a song or quoting another book, that's great, we'd love to hear it. But we will not let your video break copyright laws. That means you can only use ten percent of a song (about 12 seconds of a 2 minute song), if you are reading something someone else wrote you are clearly saying their name and identifying it as their work, not yours (this includes reading from the book) and it may mean that we'll have to get back to you on whether or not you can use your good idea (because we don't have copyright law memorized).

We strongly recommend you only use your own content and the book you read.

Please remember, if your video violates copyright law we cannot post it and if we cannot post it we cannot give you hours.

HOW THIS WILL WORK

STEP 1: Interview and Orientation

You will come into the library. We want to meet you, hear what kind of books you like, make sure you understand our expectations and answer any questions you have.

STEP 2: Choose a book

You will check the book out for 3 weeks. That is the amount of time you have to read it.

STEP 3: Read your book

STEP 4: Write your review

Your review should not be more than a single double spaced page.

We will expect it one week after your book is due to be returned although you can keep the book if it will help you to write your review.

STEP 5: Submit your review

Your review will be read over before filming. You can drop it off at the library or email it.

Please review your paper for spelling and grammar errors before you submit it.

STEP 6: Make changes (if necessary)

STEP 7: Video

You will then come to the library with your book and any props you would like to use and shoot the video with a staff member.

You may bring a friend to assist you but they will not get volunteer hours.

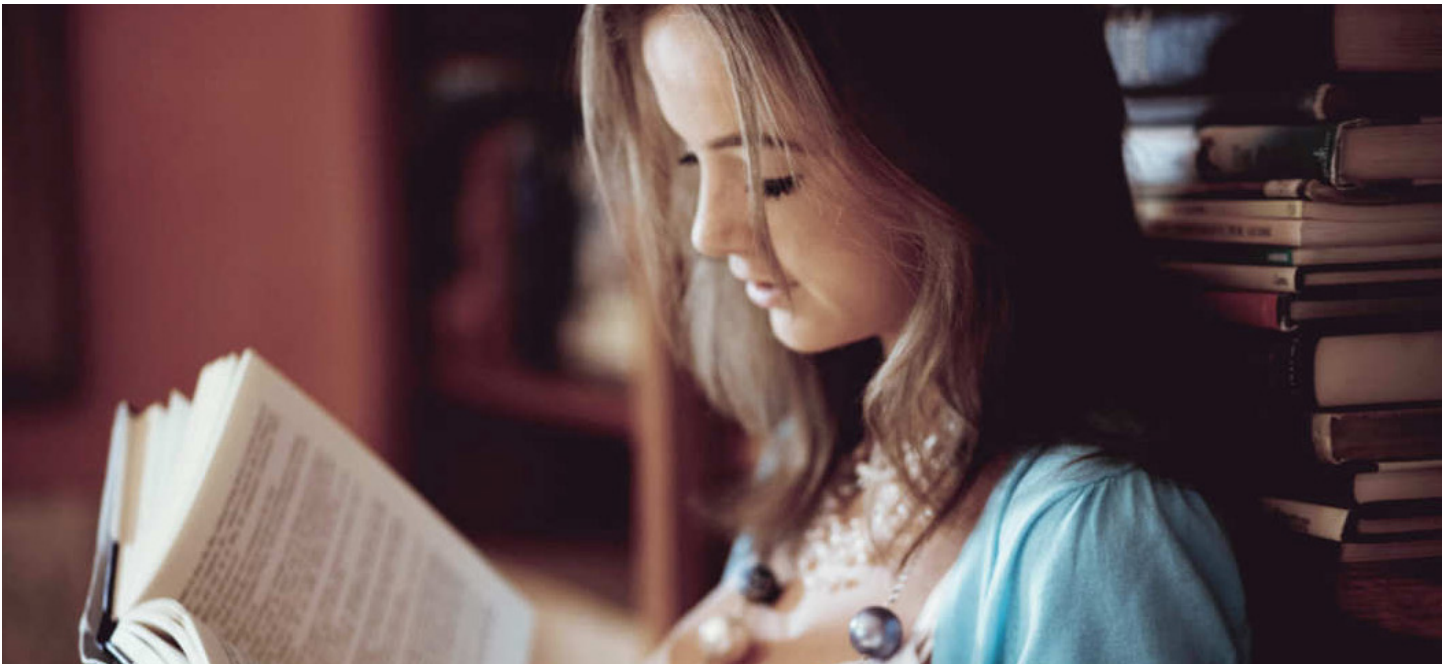
STEP 8: Review

We will review your video and contact you if there are any changes we feel must be made.

STEP 9: Post!

STEP 10: Stop in with your volunteer forms

Please tell us when you are coming so we can have someone available to sign your paperwork.



ONLINE PRIVACY AND OWNERSHIP:

The Serious Stuff

The Internet is awesome. It's cool, and it's fun and there are a lot of incredible things you can do with it: meet new people, explore things you're passionate about, or share your ideas. We're going to post videos of you on the Internet because what you have to say is important.

But there are also issues with privacy when posting anything online because of course once you do, it can continue to exist in cyberspace forever. People from anywhere in the world can see it and sometimes that's a little bit risky.

You also need to know that when you give us your video it becomes the intellectual property of the library. That means we get to decide where it's used, for what purpose and that we don't have to use it if we think there's a problem with it. We hope your friends and family all get to see it, but that's why it can only be posted on our website or YouTube channel. You are the creator, but we become the owner. As the owners, we are also responsible for protecting your privacy and the video.

WE ARE GOING TO DO THE FOLLOWING THINGS TO PROTECT YOUR PRIVACY ONLINE:

1. We will not print your last name, only your last initial.
2. We will not print your age.
3. We will not print your school.
4. We will film all videos in the library.
5. If you wish, you can read the review off-screen.
6. We will ask you to sign a privacy waver.
7. We will only post your video on our website.

We expect you to follow these guidelines to protect your privacy online:

1. Do not disclose personal information like your last name, age, school or address.
2. Do not refer to very specific details or places near your school or house.
3. Do not use or bring your own footage not shot in the library.
4. Only repost or share the video with people you know well.
5. Only share your video through the Welland Public Library channel
6. Do not use content that is offensive or provocative in nature.

This is a big issue, and a complicated one. If you have any questions or concerns about what we will do with your information or what information you are allowed to share, please ask us.



Welland Public Library Teen YouTube Book Review APPLICATION FORM

Name: _____

Age: _____

School: _____

Phone Number: _____ Email: _____

Signature: _____

If you are under 18 years of age please have a parent or guardian sign the following.

Parent/guardian name: _____

Parent/Guardian signature: _____ Date: _____

Will you use the program to gain the forty hours you need to complete for school? _____

Tell us about yourself. You can include what you like to read, any experience that you have making videos or other relevant experience.

What do you hope to gain from this experience?

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Welland Public Library Teen YouTube Book Review RELEASE FORM

I have read and understand the program rules of the WPL Teen YouTube Book Review Program and agree to be bound by the terms and conditions in those rules. I hereby grant permission to the Welland Public Library, and those acting with its authority and permission, the right to use, re-use, create, copy, reproduce, exhibit, publish and distribute the book review submitted as part of the Welland Public Library Teen YouTube Review Program.

I understand that the above uses may include but are not limited to websites, multimedia programs, social media, advertising, promotional materials and other types of promotional mediums existing now or in the future. This permission is given with no promise or expectation of value in return. I also grant permission for my video to be removed without explanation at the discretion of the Welland Public Library.

I hereby release the Welland Public Library from all claims arising out of the video including all claims for libel or invasion of privacy.

A parent or guardian signing is doing so individually and on behalf of the minor and warrants he/she had the authority to sign on behalf of the minor.

The Welland Public Library will protect all personal information according to the Privacy Policy in force at the time of this program. Your information will not be rented, sold or be made public. It is strictly for staff use only. For WPL's Privacy Policy please visit the website at www.welland.library.on.ca/miscellaneous/privacy-policy

Name: _____ Age: _____

Address _____ City/Province _____ Postal Code _____

Telephone _____ Email: _____

Signature: _____ Date: _____

Name of Parent/Guardian: _____

Signature of Parent/Guardian: _____ Date: _____

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